

speakeasy

FILM

EVENTS

EXHIBITIONS

Exhibitions

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WHAT WE DO

DESIGN & CONCEPT

PRODUCTION

PLANNING & LOGISTICS

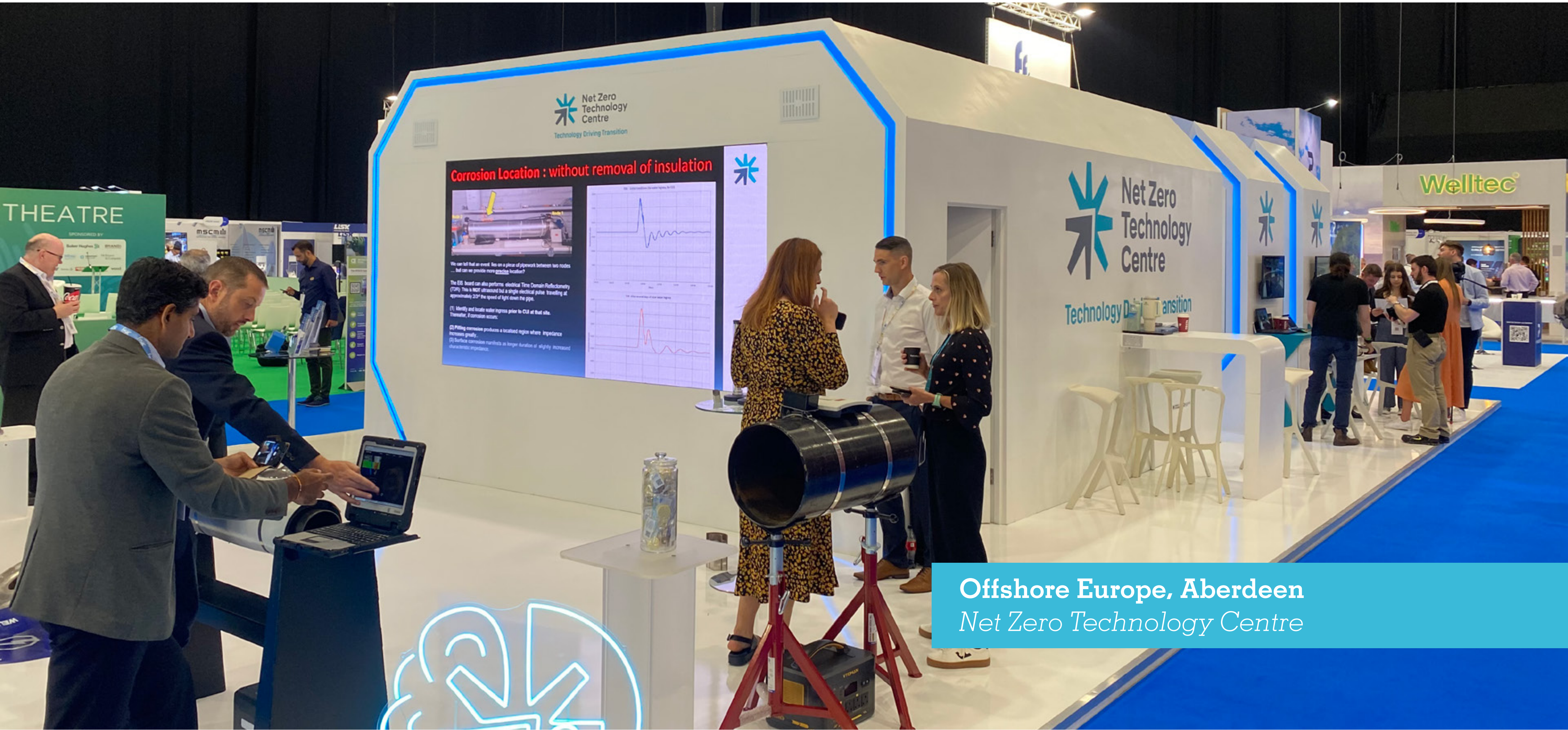
BUILD

ONSITE MANAGEMENT

Exhibitions

CUSTOM-MADE DESIGNED STANDS

speakeasy



Corrosion Location : without removal of insulation

We can tell that an event has occurred on a piece of pipework between two nodes ... but can we provide more precise location?

The ES board can also perform electrical Time Domain Reflectometry (TDR). This is NOT ultrasound but a single electrical pulse travelling at approximately 2/3rd the speed of light down the pipe.

(1) Identify and locate water ingress prior to CUI at that site. Thereafter, if corrosion occurs.

(2) Pitting corrosion produces a localized region where impedance increases greatly.

(3) Surface corrosion manifests as longer duration of slightly increased characteristic impedance.

Offshore Europe, Aberdeen
Net Zero Technology Centre

CASE STUDY

Offshore Europe, Aberdeen

Net Zero Technology Centre

Offshore Europe is a bi-annual event which brings together offshore energy giants to Aberdeen by uniting a power of expertise, knowledge, and innovative technology to drive progress in the transition to a better energy future. One of these major players, Net Zero Technology Centre commissioned Speakeasy to propose a concept, design, and build a multi-use exhibition stand of 120sqft.

Net Zero Technology Centre have exhibited at Offshore Europe for many years as their flagship exhibition due to being hosted in their own home turf. This year they wanted to turn up to the show with an exciting, vibrant and impactful stand that made attendees stop in their tracks and see what Net Zero Technology Centre has to offer.

Their brief requested the stand must include a presentation area, interactive zone, and include stations for different companies to use throughout the day to demonstrate new exiting offshore technology. Our designers got straight to work and proposed the concept of 'The Spaceship', as we like to call it.

We wanted the stand to look as futuristic as possible, tying in with the theme of future offshore technology. We incorporated full immersive LED walls which spanned a massive 11.5m; we had augmented reality specialists create bespoke virtual worlds displayed through VR headsets; and we facilitated a full packed agenda of keynote speakers throughout the event - the list goes on.

With Speakeasy's expert knowledge of event and exhibition management, we were able to act as a one-stop-shop for the Net Zero Technology Centre. We created the concept, designed the build, built the stand, and managed the stand throughout the event days alongside our clients.

Speakeasy's vast pool of talent allowed us to bring together designers, project managers, joiners, decorators, VR specialists, content creators, and more, to provide a seamless and problem-free project from start to finish - our clients even going as far to say that it was «the perfect partnership».

What our client said:

"The perfect partnership"



CUSTOM-MADE DESIGNED STANDS



The Golf Open, St. Andrews
Visit Scotland

CASE STUDY

The Golf Open, St Andrews

Visit Scotland

VisitScotland commissioned Speakeasy to design and build their 'Home of Golf' exhibition stand at the British Open, St Andrews.

It is vitally important to VisitScotland to engage with the international audience and to promote the wonderful 'golf' country that Scotland is.

However, in an arena with many worldwide brands with extremely deep pockets to impress their target audiences it can be a challenge to provide an interesting and engaging attraction.

Speakeasy designed a fully interactive stand including a bespoke 6 hole crazy golf course built to recreate iconic Scottish landmarks as it takes visitors on a journey around Scotland.

Additionally, we had a large interactive touchscreen with content developed by Speakeasy to take users on a trip down memory lane with past Open winners and special moments on the courses around Scotland.

The result was a great success with engagement levels and stand visitor numbers higher than any previous stand.

Speakeasy designed, built, and managed the whole production process as well as providing onsite management for the 10 days on site at St Andrews.



Exhibitions

CUSTOM-MADE DESIGNED STANDS

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Oil and Gas Asia, Kuala Lumpur
Scottish Development International

CUSTOM-MADE DESIGNED STANDS

CASE STUDY

Oil and Gas Asia, Kuala Lumpur
Scottish Development International

Oil and Gas Asia is a bi-annual event staged in Kuala Lumpur, Malaysia. SDI commissioned Speakeasy to design and build a multi-partner pavilion.

The main objectives of the stand design were to promote Scotland and its rich seam of innovative companies in the oil and gas sector, ultimately with the aim to help these companies to grow their exports and attract inward investment to Scotland.

Our creative rationale was:

'Taking Scotland's Innovation to the World'

We created a highly contemporary and striking stand that provided visitors with the right feel associated with Scotland. Rather than producing a traditional stand incorporating images and graphics, the idea was to bring Scotland itself onto the stand.

The 'Scotland Is Now' brand was a new brand and we felt that this should be prominent but the stand would also incorporate other design elements that engaged the senses more fully and gave visitors a real feel of what it is like to be in Scotland.

We really did deliver Scotland's innovation to the World.

The stand elements include:

- Signature central wooden beam circular structure to create an intimate meeting space
- Upholstered seating benches with scatter cushions in contemporary 'Scotland Is Now' brand colours
- High level branding as an attractor to the full exhibition hall
- Large 60" display screen at reception to showcase Scotland at the entry point to the stand
- Partner pod audio visual specification to showcase Scotland and the exhibiting companies with 32" screens at each pod
- Maximised branding opportunities with full graphic wall for exhibiting company logos
- Layout design to maximise traffic flow while providing a fully inclusive stand for all participants
- A variety of areas available for meeting spaces



CUSTOM-MADE DESIGNED STANDS



Royal Highland Show, Edinburgh
Food Standards Scotland

CUSTOM-MADE DESIGNED STANDS

CASE STUDY

Royal Highland Show, Edinburgh Food Standards Scotland

Speakeasy has worked with Food Standards Scotland (FSS) to deliver its event programme for a number of years including its large exhibition stand at the Royal Highland Show. The stand takes centre stage in the exhibition hall and is well known for its interactive elements, engaging with consumers while also educating them on the key messages FSS is looking to deliver.

The stand features multiple interactive areas as well as a storage cupboard and a meeting space for the Executive Team. Speakeasy worked with FSS on the initial design to develop a stand that could be re-purposed year on year at the Royal Highland Show. This allowed us to develop relevant stand content depending on their current key messaging at the time of each event.

What our client said:

"From large-scale events requiring a great deal of planning, creativity and logistical thought – such as the Royal Highland Show – to smaller events such as stakeholder forums, Speakeasy have the flexibility to deliver. They respond quickly and professionally to briefs and requests, frequently adding value through a thorough understanding our objectives, and are a great support to the FSS events team."

2022 saw the development of three new interactive areas for the stand including a digital quiz, digital game paired with a bike and a physical "bug finding" game. For each interactive element, Speakeasy worked with the team at FSS to develop creative concepts that delivered key messages in an engaging and memorable way



Exhibitions

CUSTOM-MADE DESIGNED STANDS

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Scottish Learning Festival
Education Scotland

Exhibitions

CUSTOM-MADE DESIGNED STANDS

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Scottish Learning Festival

Education Scotland

Education Scotland commissioned Speakeasy to design and build its exhibition stand for the Scottish Learning Festival (SLF) for 3 years.

The Education Scotland stand formed the central point of the exhibition and needed to convey the pivotal role of the organisation. SLF is the flagship event for Education Scotland so an eye-catching design was required to reflect this. It needed to be creative, modern and open, providing delegates with a user-friendly space in which they could engage with ES staff.



Exhibitions

CUSTOM-MADE DESIGNED STANDS

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World Travel Market, London
Visit Scotland

CUSTOM-MADE DESIGNED STANDS

CASE STUDY

World Travel Market, London

Visit Scotland

World Travel Market London is where the brightest minds, most innovative companies and leading industry experts come together to transform how the world explores, connects, and experiences travel. It's a threeday event that attracts up to 50,000 visitors and 5,000 exhibitors, generating almost £3 billion in contracts between attendees.

The show provides VisitScotland and partners with the opportunity to meet, network, negotiate and conduct business. For a number of years, VisitScotland had taken space on the UK Inbound stand, but this year took the decision to occupy their own bespoke stand on their own.

The challenge was to accommodate up to 10 partners and the VisitScotland team within a 20m² floor space and a limited budget. Clever design and use of space was used to efficiently and aesthetically include all requirements, while providing an inviting environment.

The end result was a huge success for VisitScotland and its partners.

What our client said:

"The communications pre and post event, and all Speakeasy's help throughout has been of a very high standard and made my job a lot easier"



Exhibitions

CUSTOM-MADE DESIGNED STANDS

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United Arab Emirates Symposium & Expo
BAE Systems

Exhibitions

CUSTOM-MADE DESIGNED STANDS

CASE STUDY

United Arab Emirates Symposium & Expo

BAE Systems

Speakeasy organised an exhibition in Abu Dhabi for BAE Systems, spanning three days and featuring technology, aerospace, and cybersecurity themes. We had a number of auditoria running lectures around these three key areas and the outdoor and indoor expo showcasing technologies of the future.

Speakeasy assumed various responsibilities, including in-country event promotion, secure transportation of valuable defense and technology assets to and from the UAE, customisation of internal and external exhibition areas (including the construction of an outdoor structure), as well as the design and implementation of all event branding and graphics.

The expo was attended by several VIPs and it was Speakeasy's responsibility to ensure that they were looked after to the highest standard whilst ensuring they visited all areas of the expo in the time frame available.

Speakeasy produced the majority of the video content for the expo and had it translated so attendees had the option of listening in English or Arabic to make it accessible to all.

For maximum cost-effectiveness, the majority of materials were produced and built in-country by local crew sourced by Speakeasy, to our designs and plans.

The expo was hugely popular with the target audiences and over the three days 790 students attended the expo and of those 426 were girls. Feedback revealed that the expo has helped the young people attending develop an interest in engineering and new technology, which was our client's main objective.

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EXHIBITIONS

SHELL-SCHEME DESIGNED STANDS

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Exhibition Programme
Scottish Qualifications Authority

SHELL-SCHEME DESIGNED STANDS

CASE STUDY

Exhibition Programme

Scottish Qualifications Authority

Scottish Qualifications Authority (SQA) commissioned Speakeasy, as their sole supplier, to manage, design, build, deliver and store their full exhibition programme for a period of 3 years. The initial brief was to update the stands from their previous popup banners and trestle style tables to support more engagement and raise their profile at various trade shows and conferences.

The exhibition programme includes a variety of stand sizes from 6m² to 20m²

and we designed a flexible and modular stand solution that could accommodate the different sizes while delivering a consistent brand approach.

SQA are also undergoing a re-brand over the coming 12 months and so investment in new exhibition assets needed to be flexible for ongoing use with the new brand.

Speakeasy also provides a full storage and maintenance service for all SQA exhibition assets from our warehouse just outside Edinburgh.





SQA Scottish Qualifications Authority

Creating pathways for student progression

Delivery models to suit your institution's needs.

- Main Campus
- International university affiliate
- Online

Providing cos

Skills for English

APPROVED FOR UK Visas and Immigration

Your journey starts here

English tests for life, work and study

skillsforenglish.com

SQA Scottish Qualifications Authority

NAFSA, Washington DC
Scottish Qualifications Authority

SHELL-SCHEME DESIGNED STANDS

CASE STUDY

NAFSA, Washington DC

Scottish Qualifications Authority

Included in Scottish Qualifications Authority (SQA) Exhibition Program is the NAFSA Annual Conference and Expo, a yearly event held in the United States. The event is very popular and has hundreds of exhibition stands, so our client wanted to ensure they stood out as much as possible whilst keeping within their budget.

We initially proposed two cost options which detailed how we could carry out the build of the stand as cost efficiently as possible. Speakeasy could ship across current stock we have in our warehouse in Edinburgh or use one of our partners in the US to construct the stand. Our clients chose the latter on this occasion.

We provided the same level of project management service as we always do with all SQA's events, including; designing and visualising the stand, travelling to the location to oversee the build, organising power and wifi with the venue, and arranging all other logistics, while concurrently working with an approved contractor in the US to construct the stand.

The result – SQA were able to have a striking stand which was kept within their budget thanks to the cost efficiencies we were able to offer.





Food Standards Scotland

For safe food and healthy eating

TAKE THE QUIZ NOW!

Food Standards Scotland

For safe food and healthy eating

- Our Strategic Priorities**
- 1. Food is safe
 - 2. Food is authentic
 - 3. Consumers have healthier diets
 - 4. Responsible food businesses flourish
 - 5. FSS is a trusted organisation
 - 6. FSS is efficient and effective

foodstandards.gov.scot



We work with local authorities, ensuring businesses comply with food law.

We provide tools and information to help responsible businesses thrive.



SCOTTISH AUTHORITIES FOOD ENFORCEMENT REBUILD

FSS hopes to work in partnership...

COSLA Event
Food Standards Scotland

ational bodies
deliver **SAFER,**
a new approach to food
law delivery:

SHELL-SCHEME DESIGNED STANDS

CASE STUDY

COSLA Conference & Exhibition

Food Standards Scotland

Food Standards Scotland (FSS) signed up to a small tabletop exhibition space at the COSLA Conference & Exhibition 2023, a departure from their typical consumer-focused events, with the aim of targeting a B2B audience. FFS's brief highlighted that they were looking to engage with local authorities and raise awareness of FSS, their remit, and how they can work with them. Working from this brief Speakeasy worked to develop FSS's key messages in an engaging and informative way.

Speakeasy developed a concept which turned a simple tabletop exhibition space into an interactive space including a large touch screen quiz which supported the stand hosts in initiating conversation with stand visitors to convey their key messages.

In addition to this, Speakeasy developed an informative branded backdrop displaying FSS's key messages and a small touch screen where attendees could visit the FSS website to access useful information and tools. Going way beyond the simple tabletop provided, Speakeasy was able to convey the agency's messages and raise its brand profile in a bright and engaging way.



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